

# ALABAMA BROADCASTERS ASSOCIATION

2180 Parkway Lake Drive – Hoover, AL 35244 • (205) 982-5001 (800) 211-5189 Fax (205) 982-0015

PEP TV SUMMARY EFFECTIVE June 2, 2008

## Attention Traffic Directors

Here is what Alabama television stations should be airing for these active PEP sponsors

### LEVEL 1

#### Army National Guard

Tape Title: "A Reflection of Honor"

Kill date: Until Further Notice

Spots titled:

"A Reflection of Honor" :30 and :15 English

"A Reflection of Honor" :30 and :15 Spanish

"In Their Own Words" Parents Combo :30 Eng

#### Alabama State Bar Assn

Tape Title: "Alabama State Bar Assn"

Kill date: Until Further Notice

1 :30 Spot titled:

"Wills for Heroes" English

#### PLEASE PULL FROM ROTATION

#### **The Alabama Tourism & Travel**

***\*\*The PALS spot has expired  
but will be back in rotation  
- please discontinue airing  
until further notice\*\****

### LEVEL 2

#### U.S. Coast Guard

Tape Title: "US Coast Guard"

Kill date: December 31, 2008

4 Spots titled:

"Cape May" English & Spanish :30

"Thankless Jobs" English & Spanish :30



Thanks for running our spots!

Level 1 PEP sponsors should receive fully double the number of spots as Level 2. PEP spots, Issues/Programs forms, and summary can be obtained at the ABA website

[www.al-ba.com](http://www.al-ba.com)

by emailing [cmcgee@al-ba.com](mailto:cmcgee@al-ba.com)

or by calling the ABA office

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