

ALABAMA BROADCASTERS ASSOCIATION

2180 Parkway Lake Drive – Hoover, AL 35244 • (205) 982-5001 (800) 211-5189 Fax (205) 982-0015

PEP RADIO SUMMARY EFFECTIVE June 2, 2008

Attention Traffic Directors

Here is what Alabama radio stations should be airing for these active PEP sponsors

LEVEL 1

Army National Guard

CD Title: "A Reflection of Honor"
Kill date: Until Further Notice

Spots titled:

"My Child" English & Spanish :30 & :60
"The Course" English & Spanish :30 & :60
"Squared Away" English & Spanish :30 & :60
"I Want to Succeed" English & Span :30 & :60
"When I Grow Up" English & Spanish :30 & :60
"Finding a Career" English & Spanish :30 & :60
"I was Born" English & Spanish :30 & :60



Please pull from rotation!

****Alabama Department of Public Safety (Buckled)**

****PALS has EXPIRED but will be back in rotation – please discontinue airing until further notice**

LEVEL 2

Alabama State Bar Assn

CD Title: "Alabama State Bar Assn"
Kill date: Until Further Notice

1 Spot titled:

"Wills for Heroes" English :30

U.S. Coast Guard ** NEW SPOTS**

CD Title: "U.S. Coast Guard"
Kill Date: December 31, 2008

12 Spots titled:

"Chainsaw" English & Spanish :60 & :30
"Go Fast" English & Spanish :60 and :30

Level 1 PEP sponsors should receive fully double the number of spots as Level 2. PEP spots, Issues/Programs forms, and summary can be obtained at the ABA website www.al-ba.com by emailing cmcgge@al-ba.com or by calling the ABA office



Thanks for running our spots!

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