

Birmingham (Ann, Tusc)

DMA

Rank: 43

12+ Population: 1,559,200

DMA Less MSA Population: 672,800

MSA Radio Metro(s) in TV DMA: [Birmingham AL](#)
[Gadsden AL](#)
[Tuscaloosa AL](#)

County Definitions

State	County	Population	MSA(s)	TSA(s)
Alabama				
	Bibb	18,500	Birmingham	Birmingham
	Blount	49,000	Birmingham	Birmingham
	Calhoun	96,500	Birmingham	Birmingham
	Cherokee	21,800	Birmingham	Birmingham
	Chilton	35,900	Birmingham	Birmingham
	Clay	11,900	Birmingham	Birmingham
	Coosa	9,300	Birmingham	Birmingham
	Cullman	69,200	Birmingham	Birmingham
	Etowah	88,300	Birmingham	Birmingham
	Fayette	15,400	Birmingham	Birmingham
	Greene	7,600	Birmingham	Birmingham

Hale	15,500	Birmingham	Birmingham
Jefferson	553,100	Birmingham	Birmingham
Marion	26,000	Birmingham	Birmingham
Pickens	16,800	Birmingham	Birmingham
Shelby	155,600	Birmingham	Birmingham
St Clair	67,000	Birmingham	Birmingham
Talladega	68,100	Birmingham	Birmingham
Tuscaloosa	147,600	Birmingham	Birmingham
Walker	59,900	Birmingham	Birmingham
Winston	21,400	Birmingham	Birmingham

Dothan AL

TSA Overview

Rank: 160
12+ Population: 495,500

County Definitions

State	County	Population	DMA
Alabama			
	Barbour	24,000	Columbus GA
	Coffee	39,900	Dothan
	Covington	32,100	Montgomery

Crenshaw	11,700	Montgomery
Dale	39,700	Dothan
Geneva	22,500	Dothan
Henry	14,500	Dothan
Houston	81,900	Dothan
Pike	25,100	Montgomery

Florida

Calhoun	11,900	Panama City
Holmes	16,800	Panama City
Jackson	43,700	Panama City
Walton	49,200	Panama City
Washington	20,100	Panama City

Georgia

Calhoun	5,200	Albany GA
Clay	2,500	Columbus GA
Decatur	23,900	Tallahassee
Miller	5,200	Tallahassee
Quitman	2,100	Columbus GA
Randolph	6,000	Columbus GA



Huntsville-Decatur-Florence DMA

Rank: 85
12+ Population: 818,000
DMA Less MSA Population: 383,000
MSA Radio Metro(s) in TV DMA: [Florence AL](#)
[Huntsville AL](#)

County Definitions

State	County	Population	MSA(s)	TSA(s)
Alabama				
	Colbert	47,500	Huntsville	Huntsville
	De Kalb	57,700	Huntsville	Huntsville
	Franklin	26,100	Huntsville	Huntsville
	Jackson	46,100	Huntsville	Huntsville
	Lauderdale	76,400	Huntsville	Huntsville
	Lawrence	29,300	Huntsville	Huntsville
	Limestone	63,600	Huntsville	Huntsville
	Madison	264,800	Huntsville	Huntsville
	Marshall	73,800	Huntsville	Huntsville
	Morgan	98,900	Huntsville	Huntsville
Tennessee				
	Lincoln	28,400	Huntsville	Huntsville

Mobile-Pensacola DMA

Rank: 59

12+ Population: 1,166,500

DMA Less MSA Population: 677,200

MSA Radio Metro(s) in TV DMA: [Ft Walton FL](#)
[Mobile AL](#)
[Pensacola FL](#)

County Definitions

State	County	Population	MSA(s)	TSA(s)
Alabama				
	Baldwin North	96,900	Mobile	Mobile
	Baldwin South	55,100	Mobile	Mobile
	Clarke	22,600	Mobile	Mobile
	Escambia	32,100	Mobile	Mobile
	Mobile	335,600	Mobile	Mobile
	Monroe	19,300	Mobile	Mobile
	Washington	14,800	Mobile	Mobile
Florida				
	Escambia	254,700	Mobile	Mobile
	Okaloosa	157,400	Mobile	Mobile
	Santa Rosa	125,700	Mobile	Mobile

[Mississippi](#)

Greene 11,300 [Mobile](#) [Mobile](#)

Montgomery *DMA*

Rank: 122

12+ Population: 528,500

DMA Less MSA Population: 230,100

MSA Radio Metro(s) in TV DMA: [Montgomery AL](#)

County Definitions

State	County	Population	MSA(s)	TSA(s)
Alabama				
	Autauga	43,200	Montgomery	Montgomery
	Bullock	9,100	Montgomery	Montgomery
	Butler	17,200	Montgomery	Montgomery
	Conecuh	11,300	Montgomery	Montgomery
	Covington	32,100	Montgomery	Montgomery
	Crenshaw	11,700	Montgomery	Montgomery
	Dallas	35,500	Montgomery	Montgomery

Elmore	66,200	Montgomery	Montgomery
Lowndes	10,400	Montgomery	Montgomery
Macon	19,200	Montgomery	Montgomery
Marengo	18,100	Montgomery	Montgomery
Montgomery	186,800	Montgomery	Montgomery
Perry	8,900	Montgomery	Montgomery
Pike	25,100	Montgomery	Montgomery
Tallapoosa	35,400	Montgomery	Montgomery
Wilcox	10,400	Montgomery	Montgomery