

Call Letters: \_\_\_\_\_

Date: \_\_\_\_\_

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**Alabama Department of Human Resources  
Adoption and Foster Care Programs  
ISSUES-PROGRAMS**

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**A. Narrative describing the issue:**

The Alabama Department of Human Resources is working to increase the number of adoptions and foster care families for in-state children.

Source: Name of Individual & Position:

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**B. Narrative describing the program:**

Alabama Department of Human Resources is issuing a new campaign for radio titled "Extraordinary." These spots are written to remind families that the everyday events they take for granted could be an extraordinary event in the life of a foster or adopted child. There are two spots, a :30 and :60, in this campaign.

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**C. Program Information: (list date/time/duration or attach affidavits)**

TITLE OF PROGRAM                      DATE                      TIME                      DURATION

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**TOTAL**  
Radio  
August 2012-September 2013