

Call Letters: _____

Date: _____

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Alabama State Parks ISSUES-PROGRAMS

A. Narrative describing the issue:

The Alabama State Parks Department is working to raise awareness of the many beautiful state owned and operated parks available for families year 'round.

Source: Name of Individual & Position:

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B. Narrative describing the program:

The campaign is titled "Your Other Back Yard" and features a family loading their van with the many recreation items you can use in an Alabama state park... rods and reels, skis, canoes, paddles, cameras, etc. The same spot is available in a :60 and :30 version for radio and a :30 version for television. The announcements are being distributed to Alabama stations to air from May 10 to August 10, 2012.

C. Program Information: (list date/time/duration or attach affidavits)

TITLE OF PROGRAM	DATE	TIME	DURATION
TOTAL			

Radio & TV May 10-Aug 10, 2012