

Cox Media Group Birmingham's David DuBose selected as one of the Top Managers in Radio by *Radio Ink* magazine



Birmingham, AL - December 07, 2010 - Cox Media Group Birmingham's Vice President and Market Manager, David DuBose has been selected as one of the Top Managers in Radio in this month's issue of Radio Ink Magazine. David DuBose a graduate from the University of Alabama has 30 years of broadcast management experience with Cox Radio, Inc., H&P Radio, Heftel Broadcasting Company and WDBB-TV, Inc.,

* DuBose led an investment team to purchase WDBB-TV 17 for \$1.5 million dollars. The team delivered improved ratings and cash flow before selling the station for 14.5 million dollars in less than twenty-four months.

* Prior to joining Cox, Mr. DuBose managed Heftel Dallas Texas improving revenues and ratings performance by "turning around" flagship station, KESS-AM, raising the 12+ share from a 0.9 to a 3.0.

* DuBose returned home from Dallas, Texas to launch WBHJ 95.7 JAMZ-FM and WBHK 98.7 KISS-FM. Both startup stations quickly captured top ranked status 18-34, 25-54 and 12+. Stations were purchased for 8 million dollars and sold to Cox Radio for 17.5 million dollars in 18 months.

* Since 2002, WBHK 98.7 KISS-FM has ranked #1 or #2 in Annual Miller Kaplan Report Rank. The station has achieved an 8 year continuous #1 Rank Adult 12+ and Adults 25-54.

* WBHJ, 95.7 JAMZ for 12 years consistently Ranked #1 Adults 18-34.

* WBHK, since 2000 has achieved a 1.20 Power Ratio one of the Top 5 Urban Adult power Ratings in the United States.

* WBHJ, 95.7 JAMZ since 2000 has delivered a .97 Power Ratio in the Annual Miller Kaplan Report.

* WBHK has achieved status as the #1 Urban Adult Station in America in Share Rank four times since 2000.

* DuBose negotiated the contract for Top Morning Show talent "Rick & Bubba" and assisted in growing the nationwide network from 20 stations to more than 80 affiliates.

* After the show landed at WZZK-FM, morning drive from #10 Rank to #1 Adults 25-54, and adults 12+.

About Cox Media Group

Cox Media Group, Inc., a subsidiary of Atlanta-based Cox Enterprises, is an integrated broadcasting, publishing and digital media company that includes the national advertising rep firms of Cox Reps. With revenues exceeding \$1.5 billion, the company operations include 15 broadcast television stations and one local cable channel, 86 radio stations, four metro newspapers and more than a dozen non-daily publications, and more than 100 digital services. Additionally, CMG owns and operates Valpak, one of the leading direct marketing companies in North America.

CONTACT:

Kori White | Operations Manager
Cox Media Group | 950 22nd Street North Suite 1000 | Bham, AL 35203
Ph: (205) 326-2538 | Fax: (205) 201-7648 | Email:
kori.white@coxradio.com