Call Letters: _____ Date: _____

1

ISSUES-PROGRAMS

A. Narrative describing the issue:

The Alabama Army National Guard continues to serve local communities deal with floods, fires, hurricanes, tornadoes and other emergency situations. This campaign brings attention to the kind of service provided in the state and the opportunities for soldiers.

Source: Name of Individual & Position:
Address & Phone:
Megann Fayhee
LM&O Advertising
2000 N. 14th Street, Suite 800
Arlington, VA 22201
703-797-7134

B. Narrative describing the program:

The National Guard is launching ***Defining Moments***, a new campaign consisting of three spots, available in English and Spanish. These :30 and :15 spots feature soldiers talking about defining moments in their lives when, as soldiers in the Army National Guard, they made a difference in someone else's life.

C. Program Information: (list date/time/duration or attach affidavits)

TITLE OF PROGRAM	DATE	TIME	DURATION

TOTAL