



## A CHILD IS MISSING. DO YOU KNOW WHAT TO DO?



### Free Seminar AMBER: Children in Jeopardy

U.S. media perform many valuable public services and one of the most important is protecting our children through programs like the AMBER Alert.

To help the media better understand the nuances and sensitivities associated with these cases, the Alabama Broadcasters Association is hosting a free seminar for Alabama media (TV, radio, print and online), AMBER Alert Coordinators, LE, DARE officers, school officials and Public Information Officers (school or law enforcement).

Children in Jeopardy is a highly interactive, four-hour workshop. It uses scenarios derived from actual cases to help the media better understand how they can assist law enforcement to safeguard our kids as well as what to avoid that potentially could make these situations worse.

The seminar is taught by a three-person team from USC's College of Mass Communications and Information Studies. They are knowledgeable about law enforcement policies as well as the latest communication techniques. There is no cost to the participants.

The cost of the workshop is underwritten by Fox Valley Technical College through a grant from the U.S. Department of Justice. The sessions are an outgrowth of a series of more than 50 AMBER and the Media seminars held over the last four years in Newsplex, USC's newsroom of the future. Several hundred members of the media have participated and can attest to the value of the training.

- DATE & TIME:** March 20, 9 a.m. – 1 p.m.
- SPONSORING AGENCY:** Alabama Broadcasters Association - Sharon Tinsley, President
- LOCATION:** Cahaba Grand Conference Center  
3660 Grandview Parkway , Birmingham
- REGISTRATION LINK:** <https://www.fvtc.edu/apps/mytraining/Public/Home.aspx?1=65518>  
Login or create a new account (column on the left)  
Register for Class 65518
- INFORMATION/QUESTION/PROBLEMS:** Terri Moorer  
WAN-IFRA Newsplex Program Coordinator  
803-348-0445 [moorert@mailbox.sc.edu](mailto:moorert@mailbox.sc.edu)

**Special guest speakers Faye Hester and Sharon Tinsley will review the Alabama Missing Senior Alert law.**