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**02/02/12**

Let's get fired up about "Alabama Gives Day" on February 2, 2012!

**[WATCH THE AGD VIDEO](#)**

We'll have spots for you to preview in the next few weeks. Start talking about AGD in your staff meetings and come up with creative ways to encourage donations and drive your audience to the AGD website.

If you want to direct audiences to the AGD website by clicking on your station websites... let us know! We will provide you with a unique URL to track donations through your site. Send the following information to [stinsley@al-ba.com](mailto:stinsley@al-ba.com):

- Station Call Letters
- Contact Name
- Contact Email
- Contact Phone
- Web addresses for all the stations for which you want a special AGD URL button/banner.

Alabama Broadcasters Association

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