

2011 Convention
Draft Agenda as of April 1

- Friday 9:00am-4:00pm All Day Engineering Meeting featuring five topics
- 10:00am-Noon Registration/Exhibit Hall open
- 12:00-1:30pm Citizen of the Year Luncheon/Rep Jo Bonner invited to speak*
- 1:30pm-4pm Registration/Exhibit Hall open
- 1:30-2:15pm Speaker of the House Mike Hubbard*
- 2:15-2:30pm Break/Exhibit Hall
- 2:30-3:30pm Web Content & Revenue/Jim Richard of MediaSpan Online
- 3:30-4:30pm Social Media/Kevin Goldberg of FHH
- (Stand by session on Webcasting Legalities if Bonner or Hubbard drops out.)
- Friday night 6:00-7:00pm Reception /Exhibit Hall
- (If Jo Bonner does not come, Hubbard would speak at lunch. Sessions move up.)
- Saturday 8:00-9:00am Breakfast/Gulf Coast CVB invited to address oil spill recovery
- 9:00-9:30am Annual ABA Business Meeting
- 9:30-10:30am Music Licensing Update with RMLC and TMLC
- 10:30-10:45am Break/Exhibit Hall
- 10:45-12:30pm Legal Session (License Renewal, etc; Scott and Larry Wilkins)
- 12:30-1:45pm B'caster of the Year Lunch/NAB CEO Sen Gordon Smith speaks
- 2:00-3:00pm Small Market Swap Shop
- 2:00-6:00pm Free Afternoon
- 6:30-7:00pm Reception/Exhibit Hall
- 7:00-9:00pm Dinner and ABA Hall of Fame Inductions
- 9:00-? *Hospitality Suite*

