

2013 Annual Conference

August 16-17

**Hyatt Regency Birmingham -
The Wynfrey Hotel**

Attached to the
Riverchase Galleria in
Hoover, Alabama



*Members can reserve
rooms for as little as
\$50 per night.**

**Register online
at www.al-ba.com
or call Lesa Rice at
205-982-5001**

The ABA 2013 Annual Conference will be the biggest ever in our 67 year history! The two day event will offer something for everyone in your station(s).

Our goal is to make this meeting relevant for all members, regardless of your station size, number of employees or annual revenue. So take advantage of this opportunity to refresh and refuel.



There will be sessions on everything you want and need...

- "The Future of TV"
- "The Future of Radio"
- Employment Law
- FCC and Legal Issues
- "Radio Programming Basics"
- TVB Sales Training
- Four News Topics
- Four Social Media Topics
- "Taking Ownership of Leadership"
- Four Engineering Sessions
- Radio Traffic
- TV Traffic
- Citizen of the Year Luncheon
- Broadcaster of the Year Luncheon
- Hall of Fame Dinner
- Friday Night Tailgating Party
- Hospitality Suites Friday and Saturday
- Exhibit Floor on Saturday

Visit the ABA website at www.al-ba.com for the schedule and details about the sessions and speaker. You can also register for the conference and your hotel rooms there!

* See ABA policy on the back.

Alabama Broadcasters Association
2180 Parkway Lake Drive
Hoover, AL 35244

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Conference
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Featured speakers and guests include...

- John Stallworth, former NFL star/Philanthropist
- John Lund, radio programming consultant
- TVB CEO Steve Lanzano and Brad Seitter, VP/Mktg
- Poynter Institute instructors
- Bryan Dodge, sales trainer and motivational speaker
- Stephen Warley, social media guru/Local Broadcast Sales
- Eddie Esserman, NAB Radio Board member
- Paul McTear, Raycom CEO/former NAB TV Board member
- Scott Johnson, FCC attorney at Fletcher, Heald & Hildreth
- Rynne Duffie Saucier, attorney at MS Public Broadcasting
- Members of the Alabama Army National Guard
- Others to be named soon!

*Please send nominations for
the **ABA Hall of Fame** to
stinsley@al-ba.com by July 5.*

*Visit our virtual HoF on the ABA
website at:
<http://al-ba.com/abahof.html>.*

Alabama Broadcasters Association 2013 Annual Conference — August 16-17

Conference Registration

ABA Members: \$88 for the entire conference

A` la carte \$44 per single day

A` la carte \$56 for Hall of Fame Dinner

Non Members: \$200 for the entire conference

A` la carte \$100 per single day

A` la carte \$75 for Hall of Fame Dinner

Hotel room block expires Wednesday, July 31, 2013

ABA Members: \$50 per night for Friday and Saturday

stay available for the first 100 rooms booked; limited to
five rooms per company; \$129 for one night stay.

Non Members: \$129 per night; not available after total
room block is full or block deadline has passed.

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www.al-ba.com or by contacting Lesa Rice in the ABA office at 205-982-5001.**