

**ALABAMA BROADCASTERS ASSOCIATION
ANNUAL CONVENTION ♦ JULY 17 – 20, 2008
THE GRAND HOTEL ♦ POINT CLEAR, ALABAMA**

PROGRAM SCHEDULE

Thursday, July 17

- 3 pm Board Meeting
- 3 pm Registration Desk Opens
- 4 pm Exhibitor Set Up
- 6 pm Exhibit Preview Party
- 6:30 pm Welcome Banquet featuring BMI Artist John Ford Coley

Friday, July 18

- 9:30 am Registration Desk Opens
- 10 am Exhibit Hall Opens
- 10-11:30 am Secrets to Selling the AU and UA Football Networks (Mike Reynolds, Tom Roberts of UA and Jon Cole of AU)
- 11:45-1 pm Citizen of the Year Luncheon featuring Keynote Speaker Jan Crawford Greenburg, ABC TV
- 1:10-3:00 pm Concurrent Radio and Television Sessions
 - (1) Radio Programming featuring Alan Burns
 - (2) Disasters on Deadline featuring Kent Collins of University of Missouri and Steve Huffman, PIO Mobile County EMA and Fire Department
- 2:30 pm Break
- 3:00 Enjoy your Free Time!
- 6:30 pm Cocktail Reception
- 7:30 pm Dinner on your own.

Saturday, July 19

- 8 am Registration Desk Opens
- 8 am Exhibit Hall Opens
- 8 am Continental Breakfast featuring John David, National Association of Broadcasters
- 8:30 am General Assembly Meeting
- 9-11:30 am FCC/Legal Update session featuring ABA Council Scott Johnson & Roy Stewart of the FCC
- 11:45-1:15 Broadcaster of the Year Luncheon
- 1:20-2:30 pm Concurrent Radio and Television Sessions
 - (1) IBOC: Bob Surette of Shively Labs
 - (2) DTV Update: Mike Diserio of NAB
- 2:30-3:30 pm Small Market Swap Shop (by the pool) Moderated by David Stewart of Monroeville
- 2:30-6:30 pm Enjoy your free afternoon!!
- 6:30 pm Cocktail Reception
- 7 pm Hall of Fame Dinner (Inaugural ABA Hall of Fame Inductees)

Sunday, July 20

Have a safe trip home!!!